



Celmacch HBL rotary die-cutter, fully driven by direct motors. We are very proud to be a trusted supplier to Letro.”

Mr Celotti continues, “Innovation, continuous investment in the latest technological solutions, exclusive use of first-class components, simplicity and durability are the key success factors of the new Chroma CUT rotary die-cutter.”

LETRO TAKES FIRST MODEL

SPANISH CONVERTER INSTALLS THE NEW SERVO DRIVEN HBL CHROMA CUT FROM CELMACCH

LETRO specialises in the manufacture of corrugated and solidboard packaging and containers, as well as display stands, POS, and inner packaging protection. The company was founded in 1986 and it provides fibre based packaging solutions for many industrial applications. Over the last 21 years, the company has strengthened its market position by continuously improving service, implementing a quality

control system and giving technical advice to their customers, all while continually investing in the latest types of converting equipment.

The company has two production sites – one in Loeches, near Madrid and the other in Burgos. A centralised administration team is responsible for both of the factories. They also have three distribution and assembly centres – in Vigo, Laredo and Valladolid.

“IT IS THE LATEST-GENERATION CELMACCH HBL ROTARY DIE-CUTTER, FULLY DRIVEN BY DIRECT MOTORS. WE ARE VERY PROUD TO BE A TRUSTED SUPPLIER TO LETRO.”

Loyal customer

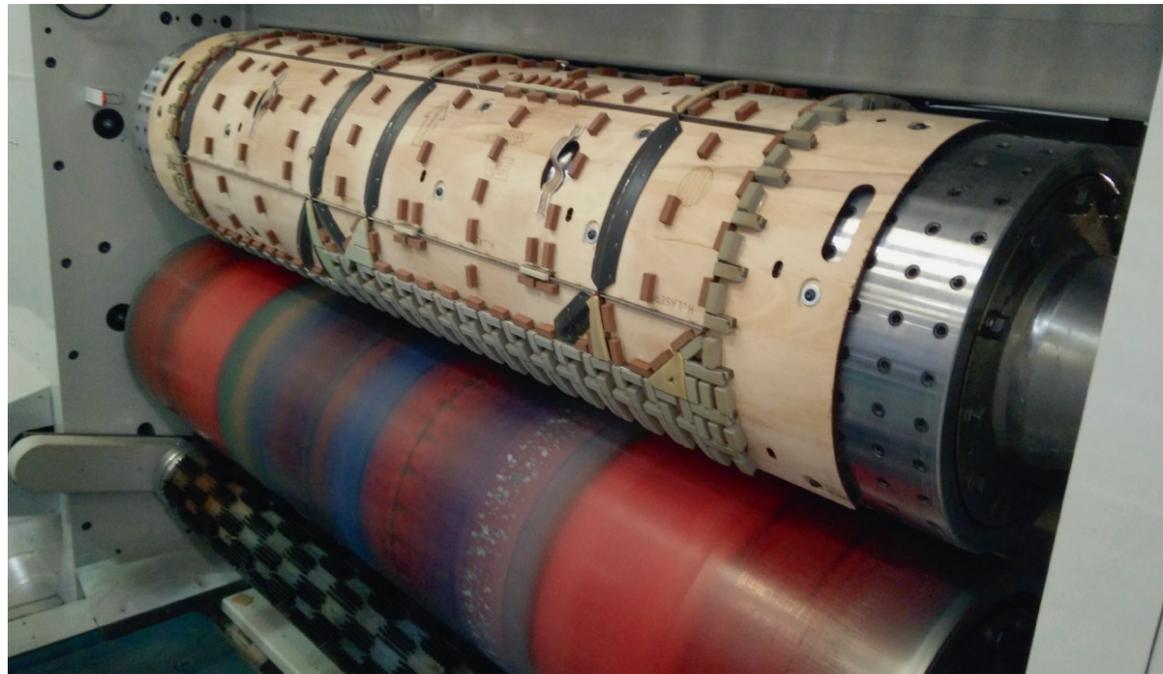
Celmacch recently launched its new Chroma CUT, a fully servo-driven HBL rotary die-cutter. It is available in various sizes – 2100, 2400 and 2800mm and the first of its type has just been installed at Letro's Loeches site.

Founded in 1986, Letro is a long-standing Celmacch customer and has in the past invested in machinery manufactured by the Italian supplier. “Once again, Letro

has trusted Celmacch by installing the new Chroma CUT at its plant in Madrid,” says Luca Celotti, Sales Director. “It is the latest-generation



“CHROMA CUT IS NOT ONLY A HIGH-PRODUCTIVITY ROTARY DIE-CUTTER, BUT IT ALSO PROVIDES HIGH DEFINITION PRINTING FOR HIGHEST QUALITY RESULTS,”



The high board line and the open machine architecture enable operators to set the machine while it is running, without stopping production. The die-cutting accuracy is surprising and the machine is equipped with a special innovative system for the anvil trimmer and the speed of the anvil is adjusted in relation to the wearing of the anvil. “The Quick Mount Die System provides a way to dramatically reduce die mounting and job changeover times,” explains Mr Celotti. “Chroma CUT is a combination of high print quality and a perfect rotary die cutter.”

Letro opted for a five-colour machine. They chose a configuration for standard jobs as well as anilox allowing maximum print results, with over 300 lines per centimetre, in order to achieve quality standards that are close to offset printing. Following



the last printing unit, a long, double-vacuum transport section has been added, with a special vacuum system to prevent dust from damaging print quality.

“Chroma CUT is not only a high-productivity rotary die-cutter, but it also provides high definition printing for highest quality results,” concludes Mr Celotti.

“Other European customers have already shown their interest in the new machine and between 2017 and 2018, there will be several installations at leading European corrugated converting companies. This is just another example of how we design and produce high-technology equipment, ‘Made in Italy’.” ■