he Celmacch Group is enjoying more success in supplying high board line (HBL) printers (both in offline and inline configurations), placed in front of automatic die-cutters. "Factors determining the success of our Chroma printers is no doubt their excellent value for money, new design developments and the advanced components and technology used that are on par with the best European

manufacturers," states Luca Celotti.

"The company has achieved a great number of sales over the past few months, proof that Celmacch is regarded as a trusted and competent partner for businesses looking to invest in high-definition flexographic printing," continues Mr Celotti. "One of the largest European groups has recently installed a Chroma HT 2100 x 1300mm printing machine in line with an existing Bobst Mastercut

## **CHROM** CHROMA PRINT HT-II 2100



"BOXMAKERS ACROSS EUROPE APPRECIATE OUR ATTENTION TO DEVELOPING THE HIGHEST TECHNOLOGY WITH AN EXCELLENT COST VERSUS PERFORMANCE RATIO."

LUCA CELOTTI

2.1 die-cutter at a factory in France, about 100km from Lyon."

Mr Celotti goes on to explain, "This Chroma High Tech has been installed with the aim of increasing the factory's productivity. This particular company only chooses machinery from the best equipment manufacturers and this is the third machine bought by the group in less than two years. Celmacch has supplied it with an extremely reliable, high-definition printer that offers low ongoing maintenance costs, and with relevant technical characteristics such as directdrive belt feeders, a new vacuum transport system using highprecision belts, carbon doctor blades, a Plc-controlled washing system with peristaltic pump and vacuum transfer system connected to the die-cutter and a sheet ejection system for quality control."

The new design of the machine features stainless-steel casing, not only giving it a modern look, but also helps the operators to keep the machine clean in the long term.

"We had a good year in 2015, one of our best in recent years," concludes Mr Celotti. "I am happy to confirm that this year has started off very well, once again proving that boxmakers across Europe appreciate our attention to developing the highest technology with an excellent cost versus performance ratio."

